**Food INC Viewing and Study Questions**

The whole industrial food system began with what kind of restaurant in the 1930s?

What company was it?

What did they do differently?

In the 1970s, the top beef packers controlled \_\_\_\_ % of the market?

Today, the top four control \_\_\_\_\_\_%?

Did this consolidation, identified in the above questions, affect when and how meat is produced in non-fast food system meats?

How did the chicken raising industry change? \_\_\_\_\_ as big, in \_\_\_\_\_\_ the raising time.

How did the Tyson model change the “farmer”?

What these systems of intensive production accomplish is….\_\_\_\_\_\_\_\_\_\_\_\_\_ of food production on a \_\_\_\_\_\_\_\_\_ land, at an \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_.

The new system now grows chicks in \_\_\_\_\_ days vs \_\_\_\_\_ months for the old system.

What caused Vince to change his mind about allowing the reporters into his chicken houses?

Why did the chicken farmer Carole Morison say she decided to speak out?

Identify the changing ethnicity of “pickers”

How are the companies controlling the growers?

Why was Carole Morison’s contract terminated by Perdue?

A grower with two houses has borrowed over $\_\_\_\_\_\_\_\_\_\_, and earns how much per year?

Michael Pollan’s approach – follow the food back to its sources…what key crop did he keep getting back to?

What % of US farmland is in corn? Explain why. (root causes)

**What group drives US corn policy? Why/how does this group benefit from the cheap product that results from the policy?**

What was biggest development in product innovation in recent decades? Corn \_\_\_\_\_\_\_\_\_\_\_.

Corn is used as major feed for which animals?

What is the meaning of CAFO?

What caused a bad strain of E Coli bacterium to form?

How did the cattle-brand of E Coli get to apple juice and spinach?

After 2000, from what group did the USDA chief of staff, FDA Chief come from? What is the point of saying this?

In 1972, FDA conducted ~50k total investigations, and how many in year 2000?

**What is a cause of the low quality foods being cheaper than the higher quality foods like fresh fruit and vegetables?**

**What is the root cause of the answer to the previous question?**

**We are hardwired to go for three tastes**…\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, and \_\_\_\_\_\_\_\_\_\_\_\_\_.

Predicted share of humans born after 2000 to acquire diabetes in US? After mid century?

Joel Salatin: what is his approach to feeding beef cattle?

What was the point of the glass walls remark?

What is the point of the small scale chicken slaughter system part of the documentary?

Smithfield

What was the source of video shot in the Smithfield Plant?

Upton Sinclair “The Jungle”: packinghouse labor was very exploited. How about mid-century?

Recent trend?

Irony: \_\_\_\_\_\_\_\_\_\_\_ million Mexican farmers put out of work by US corn exports to Mex. Many of these same workers now work in US meat packing plants.

Why were 15 workers per day deported at Smithfield?

But did anything happen enforcement wise to the plant managers who knowingly hired them?

According to Salatin, what is the danger of trying to go big if you are a livestock farmer?

In year 1900, a US farmer fed 6-8 people, now what is that number?

FROM SEED TO THE SUPERMARKET

What are Roundup Ready soybeans? What share of total soybean acreage were they at time of filming?

What were “public seeds”? Who developed them?

On what basis is Monsanto suing the farmers on the black list?

THE VEIL

**Explain what Michael Pollan believes is the reason that there has been little political debate over this radical change in our food system.**

What are veggie libel laws?

SHOCKS

How many gallons of oil needed to produce one steer?

Describe effect of cheap US food on other countries’ grain farmers.